

## PRESS RELEASE

Paris, 28th February 2019

### MyBank announces the new Country Representative in Greece

Paris – 28<sup>th</sup> February 2019 - [MyBank](#), the solution which enables customers, companies and public authorities to make and collect secure payments using the online banking, is glad to announce that [Paris Koronaios](#) joined the company as Country representative of MyBank in Greece. Paris has a deep understanding of the Greek market and will support the growth of MyBank within the Greek digital ecosystem.



Paris has been working in the e-business industry for more than a decade. During that time, he had a decisive role in the implementation of many successful projects, such as the launch of the first e-commerce Trustmark in Greece (GR.EC.A. Trustmark), the signing of e-commerce's Code of Conduct from the Minister of Economy and Development, the creation of evolution Awards (the Greek eCommerce and eBusiness Awards) and the development of several training programs and workshops. As e-commerce enthusiast, Paris has led the organisation some of the most famous eBusiness conferences in Greece and co-founded the EcommerceNews.gr, a news portal dedicated to the e-commerce industry.

Paris has previously served as General Director at the Greek eCommerce Association, as Head of eTraining at Convert Group, as Executive at the Hellenic Management Association and was founder of his own digital publishing company.

*“Greece registers a fast-paced growth with a YoY value more than doubled. Paris Koronaios will play a significant role helping to boost effectively the MyBank presence in one of our key markets. Its expertise and network will be essential to acquire the trust of an increasing number of buyers and sellers.”* said Tarik Zekti, Managing Director of MyBank.

*“Being the Country Representative of MyBank in Greece is an honour and privilege for me. MyBank is already a trusted and appreciated solution in Greece to pay online in a secure, fast and easy way. I look forward to take, with my colleagues’ support, MyBank into a new phase of development on the market”.* said Paris Koronaios, Country representative of MyBank in Greece.

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## About MyBank

**MyBank** ([www.mybank.eu](http://www.mybank.eu)) is an e-authorisation solution that enables customers, companies and public authorities to make payments and collect money online using home banking or mobile channels.

The solution, which is gaining ground across the EU, is open to all authorised payment service providers (PSPs) in the Single Euro Payments Area (SEPA), including credit institutions and payment institutions.

The solution supports online banking-based payments via SEPA Credit Transfer (MyBank Payments) as well as the creation, amendment and cancellation of SEPA Direct Debit electronic mandates (MyBank Mandates). MyBank can also support PSPs in providing identity verification and digital contract stipulation services.

MyBank is owned and managed by PRETA S.A.S., a wholly owned subsidiary of EBA CLEARING, a provider of pan-European payment infrastructure solutions.

Follow MyBank on twitter (<https://twitter.com/MyBankPayments>) or LinkedIn (<http://www.linkedin.com/company/MyBank>) to keep up-to-date with the latest news