

PRESS RELEASE

Athens, 9<sup>th</sup> April 2019

## BestPrice partners up with MyBank

Immediate and Secure Payments for 2.000 E-Shops

Athens, 9<sup>th</sup> April 2019 - [BestPrice](https://www.bestprice.gr), always faithful to its mission to provide innovative services, partners up with MyBank to launch new transaction solutions for all its 2.000 participating e-shops.

The B2B “Partners Platform” interface between BestPrice and MyBank enables participating e-shops to perform immediate and secure transactions. BestPrice’s partners can therefore easily use their e-banking to carry out their transactions.

Furthermore, BestPrice also features as a payment solution within all large banking institutions’ e-banking.

George Papadakis, BestPrice’s CEO, stated: “I would like to thank our Eurobank and MyBank partners for implementing this model project. These new payment methods are in alignment with the overall BestPrice philosophy, aiming to offer the best services possible not only to consumers, but to all participating e-shops as well.”

[BestPrice.gr](https://www.bestprice.gr), being a popular product search and price comparison platform, counts more than 8 million products and 2.8 million visitors per month.

The Managing Director of PRETA S.A.S. and co-founder of MyBank, Tarik Zerkti, stated: *“We are pleased with BestPrice’s choice to integrate MyBank into its Partners Platform; what proves the ever-increasing popularity of the said payment method in Greece. Thanks to MyBank, we aim to render online payments accessible and reliable, to the benefit of consumers, companies and public authorities throughout the European Union.”*

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## Press Contact

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## About MyBank

**MyBank** ([www.mybank.eu](http://www.mybank.eu)) is an e-authorisation solution that enables customers, companies and public authorities to make payments and collect money online using home banking or mobile channels.

The solution, which is gaining ground across the EU, is open to all authorised payment service providers (PSPs) in the Single Euro Payments Area (SEPA), including credit institutions and payment institutions.

The solution supports online banking-based payments via SEPA Credit Transfer (MyBank Payments) as well as the creation, amendment and cancellation of SEPA Direct Debit electronic mandates (MyBank Mandates). MyBank can also support PSPs in providing identity verification and digital contract stipulation services.

MyBank is owned and managed by PRETA S.A.S., a wholly owned subsidiary of EBA CLEARING, a provider of pan-European payment infrastructure solutions.

Follow MyBank on twitter (<https://twitter.com/MyBankPayments>) or LinkedIn (<http://www.linkedin.com/company/MyBank>.) to keep up-to-date with the latest news