

## Air Italy makes MyBank payments available to its passengers

Paris and Milan, 18 June 2019 – **Air Italy** and PRETA S.A.S. are delighted to announce that, as of today, [MyBank](#) will be available as a payment option on the website of the airline: with MyBank, customers will be able to pay online by SEPA credit transfer straight from their online banking on any device.

Air Italy aims to always provide its customers with state-of-the-art online payment methods. Thanks to MyBank's real-time, secure, multi-channel solution with no amount limits, customers can rely on a convenient payment process with immediate payment confirmation and full protection of their digital identity.

The real-time payment confirmation and irrevocability of payments made with MyBank allow for tickets to be issued immediately.

MyBank offers a frictionless and user-friendly payment initiation option to customers: having selected MyBank on Air Italy's payment page, customers choose their bank from the available menu and are then automatically redirected to their home banking where they can log in without any personal data being shared with any third parties. To finalise the procedure, all they need to do is to authorise the pre-filled credit transfer form, which already contains all payment details.

**Intesa Sanpaolo**, thanks to the support of the Direction of Global Transaction Banking of the Division Corporate & Investment Banking, supports Air Italy for the integration of the MyBank solution.

Air Italy's Chief Operating Officer Rossen Dimitrov said: *"We aim to provide our customers with flexible solutions for secure and reliable payments. MyBank offers a valuable tool for managing payments via real-time bank confirmation and we are pleased to have integrated this new option, which gives our customers even more flexibility and ease-of-use for their direct bookings on our website."*

*"Over the last three years, the usage of MyBank within the e-travel sector has seen a positive trend, with a 50% growth registered on an annual basis,"* commented Giorgio Ferrero, CEO of PRETA, the company that owns and manages MyBank. *"Therefore, we are very excited to partner with Air Italy and to further grow MyBank's footprint in this industry. We are confident that MyBank will efficiently meet Air Italy's expectations as well as its customers' needs thanks to its value proposition, which provides customers with a secure payment solution using their online banking from any device".*

## Press Contact

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## About MyBank

**MyBank** ([www.mybank.eu](http://www.mybank.eu)) is an e-authorisation solution that enables customers, companies and public authorities to make payments and collect money online using home banking or mobile channels. The solution, which is gaining ground across the EU, is open to all authorised payment service providers (PSPs) in the Single Euro Payments Area (SEPA), including credit institutions and payment institutions.

The solution supports online banking-based payments via SEPA Credit Transfer (MyBank Payments) as well as the creation, amendment and cancellation of SEPA Direct Debit electronic mandates (MyBank Mandates). MyBank can also support PSPs in providing identity verification and digital contract stipulation services.

MyBank is owned and managed by PRETA S.A.S., a wholly owned subsidiary of EBA CLEARING, a provider of pan-European payment infrastructure solutions.

Follow MyBank on twitter (<https://twitter.com/MyBankPayments>) or LinkedIn (<http://www.linkedin.com/company/MyBank>.) to keep up-to-date with the latest news

## About AIR ITALY

Air Italy is an Italian airline fully owned by AQA Holding (51% Alisarda and 49% Qatar Airways), with its headquarters in Olbia and main operating base in Milan Malpensa.

In March 2018 the Company started operation as Air Italy.

Beginning in May 2018, Air Italy added new domestic routes from Milan to Rome, Naples, Palermo, Catania, Lamezia Terme, Olbia and more recently Cagliari, all scheduled for connection to its newest long-range destinations including New York, Miami, Los Angeles, San Francisco and Toronto.

Its network also includes direct international flights from Milan Malpensa to Accra, Cairo, Dakar, Lagos, Sharm El-Sheikh, and from its Olbia Costa Smeralda hub, year-round scheduled services to Rome, Milan Linate, Milan Malpensa and Bologna and seasonal ones to a wide range of domestic and regional destinations.

Air Italy's fleet is currently comprised of eight Boeing 737 and five Airbus A330.